



90 Days to the Data Mart

Alan R. Simon

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From concept to deployment in just 13 weeks! A proven approach to building a fully functional data mart quickly, efficiently, inexpensively.

From one of the leading data warehousing experts, here is a proven approach to building a departmental data mart in 13 weeks. Rather than provide a cookbook describing how to build a particular type of data mart using a specific set of tools, bestselling author Alan Simon provides you with a detailed blueprint that can be used to construct virtually any type of data mart.

Following a brief overview of key concepts and terms, Simon launches into a week-by-week action plan, beginning with the initial planning and project definition stages in Weeks 1 and 2, and ending with acceptance testing, fine-tuning, and deployment in Week 13. The approach outlined works equally well for both ROLAP and MOLAP data marts, regardless of the products or technologies you use to build your mart.

Whether your goal is to provide basic querying reporting, OLAP, EIS, data mining, or any combination of these, you'll find everything you need to get the job done right, in record time, and within budget, including:

- * A proven approach to building a data mart in 90 days
- * Step-by-step guidelines to all organizational, procedural, and technical steps involved
- * Numerous checklists that help you make sure all the bases are covered
- * Expert advice on how to make the most of particular technologies and products.

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