



# Boost your company's profits: A practical guide to smart marketing

*Samantha Reece*

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## **Boost your company's profits: A practical guide to smart marketing** Samantha Reece

Do you want to create smart marketing strategies that will generate benefits and profits, beyond your wildest dreams? This step by step guide will help any savvy business owner to create their own strategy and boost their profits too. Known as a specialist in smart marketing, Samantha has worked with over 100 small businesses Australia wide, in the areas of marketing and business productivity. Her clientele include well known Australian identities such as the Leading Edge Chain, Retravision, Arup and Holcim (nee Readymix). A published author, Samantha has also been a judge for the Property Council's Retail Awards for Excellence (WA). With 25 years experience in the industry, Samantha boasts an imaginative and creative marketing flair which ensures her clients stand out from their competition and truly succeed, regardless of the situation.

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