



Information Technology and the Networked Economy, Second Edition

Patrick G. McKeown

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The dramatic growth of the internet and the World Wide Web is changing the way we live, work, and play. In *Information Technology and the Networked Economy, Second Edition*, you will explore how information systems are used in business, and, more importantly, how the role of information systems has grown as a result of the telecommunications revolution. Using his unique perspective, author Patrick McKeown links the foundations of information systems to the demands of e-commerce, connectivity, and Internet-based transaction processing-the "networked economy." Also included is full coverage of an e-commerce business, www.fareastfoods.com, which serves as the backdrop for a running case study.

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