

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life

Howard Kahane, Nancy M. Cavender



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This classic text, first published in 1971, has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in Howard Kahane's uniquely witty and invigorating writing style. Long the choice of instructors who want to "keep students interested", LOGIC AND CONTEMPORARY RHETORIC combines examples from TV, newspapers, magazines, advertisements, and, in typical Kahanian fashion, our nation¹s political dialogue. The text not only brings the concepts alive for students, but puts critical thinking skills into a context that students will retain and use throughout their lives. This is a book you can actually count on students to read.

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