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The latest volume in the series: Managing Change

In order to remain competitive in increasingly aggressive markets managers must adopt a positive attitude towards change. Successful managers know how to embrace change with an open mind and use it as a stimulus for new ideas, enthusiasm and progress.

In Managing Change, you'll learn how to

- Recognize the importance of communicating throughout all phases of change
- Understand and address people's reactions to change
- Understand a systematic approach for creating and implementing change
- Prepare your unit or group to become change-ready



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