



The Case Writing Workbook: A Self-Guided Workshop

Gina Vega

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This book offers a modular set of chapters that focus specifically on the challenges related to case writing. Exercises, worksheets, and training activities help guide readers sequentially through the entire process of writing both a case and an instructor's manual (teaching note).

Designed as an individualized workshop to assist case authors to structure their writing, this book combines the easy-to-understand, student-focused language of the first edition with new material covering the latest developments and challenges in the world of case writing. These include:

- A section on writing cases in condensed time frames
- A new module on writing short cases in various formats
- A new module on turning research papers into teaching tools
- A section about growing communities of practice in a university
- An expansion of the student case writing module to include a section on case writing for graduate students
- Twelve new worksheets
- A complete index to facilitate use of the book

Finishing all the book's assignments will result in a complete case and instructor's manual that can be tested in the classroom and submitted to a conference or journal. *The Case Writing Workbook* is a must for the shelf of any academic or student conducting qualitative research and looking to enhance their skill set.

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