

### LogoLounge Master Library, Volume 3: 3,000 Shapes and Symbols Logos

Catharine Fishel, Bill Gardner

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The third in the seven-volume LogoLounge Master Library series, Shapes & Symbols is a collection of 3,000 shape- and symbol-based designs gathered from LogoLounge.com, the largest online collection of logos in the world. In addition, top designers, including Steff Geissbuhler, Jerry Kuyper, and Hans Hulsbosch, share their insights on the values, traditions, and future of shape- and symbol-based logo designs.

- —Shapes are generally logos that are more concept-oriented. It is a category that is rich with history, culture, and present-day opportunity.
- —Symbols are logos that are based on pictorial representations of concept: a heart, a star, or a cross, to name a few. In large part, their meaning is drawn from the specific base symbol.

The LogoLounge Master Library series forms the deepest, densest, most highly focused collection of logos organized by category ever. It is organized with the busy, motivated designer in mind. You can turn to exactly what you need, time after time—a must-have resource for any serious logo designer.



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