



The Corporate Exodus: How America's Top Companies Build a Winning Culture (to Attract, Keep, and Develop their Emerging Leaders)

Rae A. Majors-Wildman

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America's Leading Authority on Emerging Leadership, Rae Majors-Wildman went in the trenches to research and interview companies listed on Forbe's Best Places to Work to discover what makes their business different. In this book, you will learn the strategies and techniques that they use to not only build a hugely profitable company, but also create a winning entrepreneur culture that attracts and retain top talent and loyal raving fan customers who act as their marketplace evangelist. This book is for the leader who wants to align their values to make a greater impact and create a business that is fun, innovative, profitable and a great place to work.

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