Field Guide to Consulting and Organizational Development: A Collaborative and Systems Approach to Performance, Change and Learning

Carter McNamara

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UNIQUE! This book is unique among books on consulting and leading in businesses and government! There are already many consulting books, mostly about how to market a consulting business -- but marketing is no good to you if you have no specialty to market! What better specialty can there be than to guide organizations to improve their performance? That is the focus of this book! There are already many books that explore numerous philosophies, broad paradigms and complex theories on change and leadership -- but to be successful as a consultant and leader, you must be able to actually work "in the trenches." This book guides you to do that! ALL-IN-ONE! This easy-to-reference, 499-page resource explains the most common types of issues found in businesses and government agencies and the recommendations to address each of those issues. Also, the book addresses many of the problems with traditional approaches to consulting and leading! TOOLS! This book provides time-tested, straightforward and highly integrated tools and techniques for consultants and leaders to successfully improve businesses and government agencies. The book combines practical information from the fields of Organization Development and consulting, systems thinking and proven principles for change. Guidelines are organized in a step-by-step, numbered sequence that readers can easily apply. CONTENTS: PART I Foundations for Collaborative Consulting, II Overview of Organizations and Systems, III Performance, Change and Learning, IV Collaborative Consulting Cycle, V Toolbox for Managing Groups, VI Toolbox for Practical Data Collection Methods, and VII Toolbox for Analyzing and Changing Systems. INCLUDES examples of specific recommendations, action plans, performance indicators, and of a consulting proposal and contract. (SPECIFICATIONS: Published 2006, 499 pages, paperback. Includes forms that can be downloaded from the Web, too.)

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